

The Compass



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MODEL-NETICS PLAYBOOK

Harold S. Hook

Model-Netics: “A Different Drummer”

“If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured or far away.”

Walden
Henry David Thoreau

The “different drummer,” in the case of Model-Netics, is a different view or understanding of what organizations are, and how they work.

- Model-Netics looks different from other management courses; and
- Model-Netics’ comprehensive subject matter makes it different from other management courses; and
- Model-Netics provides a significant array of organization benefits not available from other management courses.

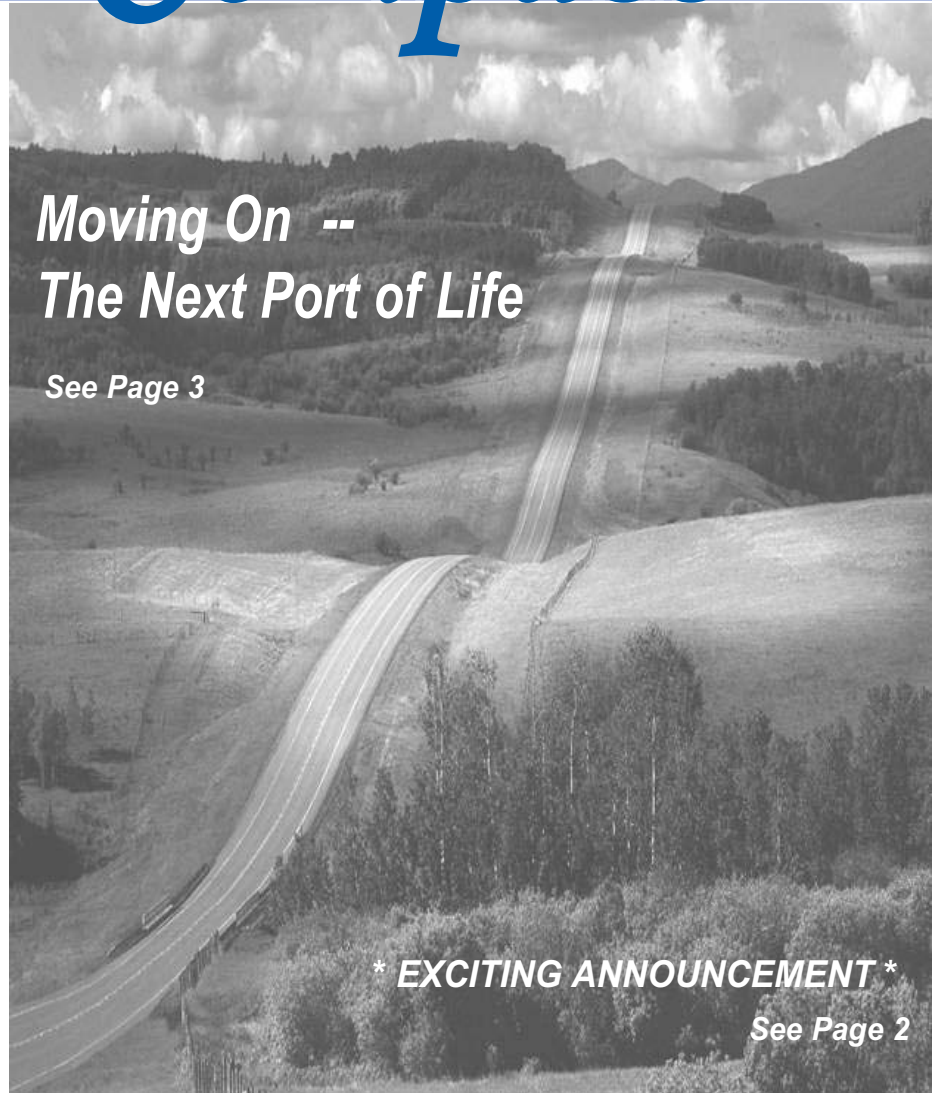
Model-Netics Is ... Model-Netics is a management system designed to work like organizations work – that is like a system. Model-Netics is the whole; the component parts are the 151 models. Yes, it’s true, for teaching purposes we do organize the models by the fifteen topics: Change, Selection, Evaluation, Compensation, Delegation, Motivation, Planning, Management Process, Communication, Learning, Training, Control, Problem Solving, Decision Making, and Leadership. But, once the models are learned, Model-Netics operates as a single system.

A New Paradigm. To march to the systems approach “different drummer” required a new educational paradigm. The Model-Netics organization of the subject matter into discrete mental models is this new educational paradigm. This facilitates both instruction and use. Some of the collateral benefits from this design feature are:

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Moving On -- The Next Port of Life

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*** EXCITING ANNOUNCEMENT ***

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A Quarterly Review published by Main Event Management Corporation

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- A management language
- A powerful retrieval or mnemonic system
- A leveraging methodology that organizes existing knowledge and experience and integrates new knowledge and experience for the real time practice of management
- A generative system for expanding both knowledge and understanding. The alphabet is a generative system (26 letters, 750,000 words)
- A standardized program delivery, which means that when an individual in an

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organization learns Model-Netics, both the individual and the organization learn

- A universal problem-solving tool for organization and management problems
- A personalized program for communicating the organization culture – this is developed by selecting a relatively small group of models

A New Paradigm? A different drummer? Yes, and we are proud of it!

HSB

Harold S. Hook is the Founder and President of Main Event Management Corporation and the creator of Model-Netics.



UNDER DEVELOPMENT

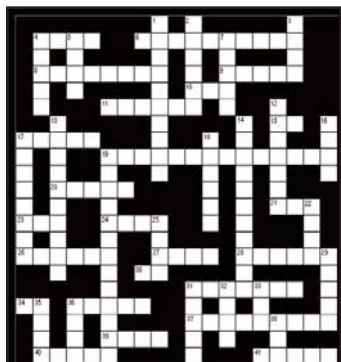
MEM is excited to be working on an online suite of products, beginning with a web-based version of the Model-Netics Basic Course.

Your comments and ideas are welcome during this development stage. If you would like to participate in a focus group for this endeavor, please contact us at (713) 831-8605 or info@maineventmanagement.com.

We are committed to bringing you an engaging online experience and look forward to exploring all the possibilities the web has to offer.



Answers to Model-Netics Crossword Puzzle!



ACROSS

- 4. Must
- 6. Perception
- 8. Diamonds
- 9. Input
- 10. C=C
- 11. Change
- 15. Am
- 17. Steps
- 19. Incrementalism

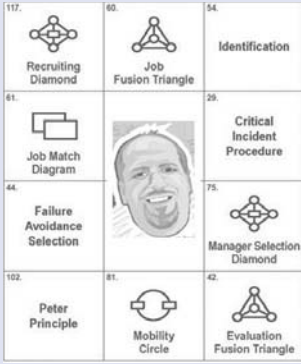
- 20. Goods
- 21. Yes
- 23. TNT
- 24. Sunk
- 26. Choice
- 27. Smog
- 28. Traits
- 30. KH
- 31. Pyrrhic
- 34. If

- 36. Goals
- 37. Selection
- 39. Lost
- 40. Wedge
- 41. Logic

DOWN

- 1. Heisenberg
- 2. Scarce
- 3. Unit

- 4. Model
- 5. Span
- 7. Price
- 12. Fallacy
- 13. Delegation
- 14. Interpreter
- 16. Army
- 17. Socratic
- 18. Desire
- 19. Indispensable
- 22. Slot
- 25. KASH
- 29. Seven
- 31. PESOS
- 32. Rule
- 33. Hic
- 35. Flow
- 36. Good
- 38. Two



Moving On -- The Next Port of Life

Retirement - withdrawal from one's position or occupation or from active working life. (Merriam-Webster's Online Dictionary.)

While Webster's may define retirement as a withdrawal or

departure of sorts, we know the concept of retirement encompasses so much more than that. Retirement really involves looking ahead to a new chapter in life and, as such, offers a valuable time for reflection.

Such is the case with Tim Partlow, who after more than 23 years of loyal service to Hospital Corporation of America (HCA), will be moving on to that next chapter of his life. Before sailing off into the sunset, Tim took some time to share his story as an enthusiastic Model-Netics instructor.

Tim took the Model-Netics Basic Course in 1987, and upon his promotion to CFO of Information, Technology and Services – a full service IT shop for HCA – he requested the opportunity to obtain his certification as a Model-Netics Instructor. Tim has been in the CFO position for ten years, and he has made teaching Model-Netics an important part of that tenure by teaching at least one

Model-Netics Basic Course per year and several Model-Netics Refresher Courses.

When asked for his thoughts on the benefits of teaching Model-Netics, Tim was quick to respond. "Teaching the models takes you to another level. One of the reasons I was eager to teach Model-Netics was the fact that it really drives the models in. One of the benefits is that you have to know them so well yourself that they become ingrained, and they really become a part of you. If you are an instructor, and you know the models well, it's that much easier to apply them to your daily work situations."

"Model-Netics is the fundamentals of management."

"I tell the class when first starting that I don't know if I'm going to be teaching them anything new, but this will give them a way to remember the things they've been taught over and over again."

***Tim Partlow
MN Instructor #2001***

Tim also found that an additional benefit of teaching Model-Netics included the avenue through which to form meaningful organizational relationships. He added, "As I teach the models, there's a fair amount of self-disclosure that comes in — I talk about my family, my work situation and where I've applied the models — people get to know me a little better and there are relationships that get built." Tim's comments echo the sentiments of Model-Netics instructors who feel that the process of teaching the models enriches both work and personal lives in many different ways.

Main Event Management would like to extend its congratulations to Tim for his service as a much valued Model-Netics Instructor. When asked for a snapshot of his retirement life, Tim offered the following: "18 acres, some time to do some writing, and continuing to teach Model-Netics whenever possible!"

New Workshop!

The Building Blocks of High Performance Leadership



MEMC is now offering a three-part intensive model-based workshop entitled **The Building Blocks of High Performance Leadership**. Three 3-hour sessions are used to highlight and strengthen understanding of core leadership principles on:

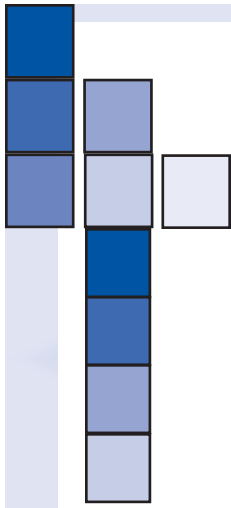
- Proactive Change
- Strong Culture
- Efficient and Effective Management



Through a combination of lecture and interactive reinforcement exercises, participants are provided the opportunity to further enhance their leadership skills and thought processes.

For information on how to bring **The Building Blocks of High Performance Leadership** to your organization, please contact 713-831-8605 or info@maineventmanagement.com.

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★ Congratulations to the first Rice University
Model-Netics Basic Course Graduates! ★



"The class enjoyed it immensely, and I have already had VERY positive feedback!"

-- Kim Andrews (2693)
Mgr., Research Computing
Rice University

Calendar of Events

Model-Netics Instructor Training Program

June 4 - 6, 2007

September 10 - 12, 2007

December 3 - 5, 2007

Instructor News

Model-Netics Instructor Training Program (ITP)
Graduation Luncheon – March 7, 2007

The Model-Netics Instructor Training Program (ITP) was held on March 5-7, 2007 in Houston, Texas. 15 organizations were represented by participants from 11 states.

Kristel Barr, Principal, Independence School District, (Independence, MO) represented the Part I participants at the ITP graduation luncheon. Kristel described her introduction to Model-Netics in a class taught by the superintendent at her school district. She shared that as she progressed through the sessions, she was pleased with how well the program suited the issues being faced by the district's administrators. She remembers thinking, "this really does fit, and it fits amazingly well...we can really use this to help us out and make us better." Kristel also commented on the wide applicability she sees for Model-Netics as a management tool. "It fits well for everyone." She observed individuals in her ITP class from many different fields (business, education, religion, military, etc.) applying the models with ease to their management issues. "I think that shows what a good set of models this is and how flexible it is."

Kristel went on to discuss how the use of Model-Netics has impacted operations at Independence School District. In particular, she highlighted the positive effect the models have had on planning, hiring practices, and communication throughout the district.

Kristel closed by expressing her thoughts regarding the importance of learning to teach Model-Netics. "I also think it helps deepen understanding." Learning to teach the models personalizes them for the instructor and that is when "they really begin to mean something to you."

Kathy Mixon (2877), Associate Director of Operations, American General Financial Services, spoke on behalf of the Part III graduating class. Kathy reflected on her introduction to Model-Netics and the saturation level the models have reached at AG Financial Services. "Over the years, we have used [the models] as a framework for our company. Even employees that haven't had the training have a good understanding of what the models are. The fingerprint of [the models] is all over AG. When I do look back at the company, I see the vast influence that Model-Netics had for the last 30 years." Kathy went on to explain how becoming an instructor would affect her personal application of the models. "The real benefit is you learn the material backwards and forwards, and then it has so much more meaning to you."

Model-Netics Recertification Seminar

June 7 - 8, 2007

September 13 - 14, 2007

December 6 - 7, 2007

For more information about
Model-Netics Instructor Training, visit
www.maineventmanagement.com